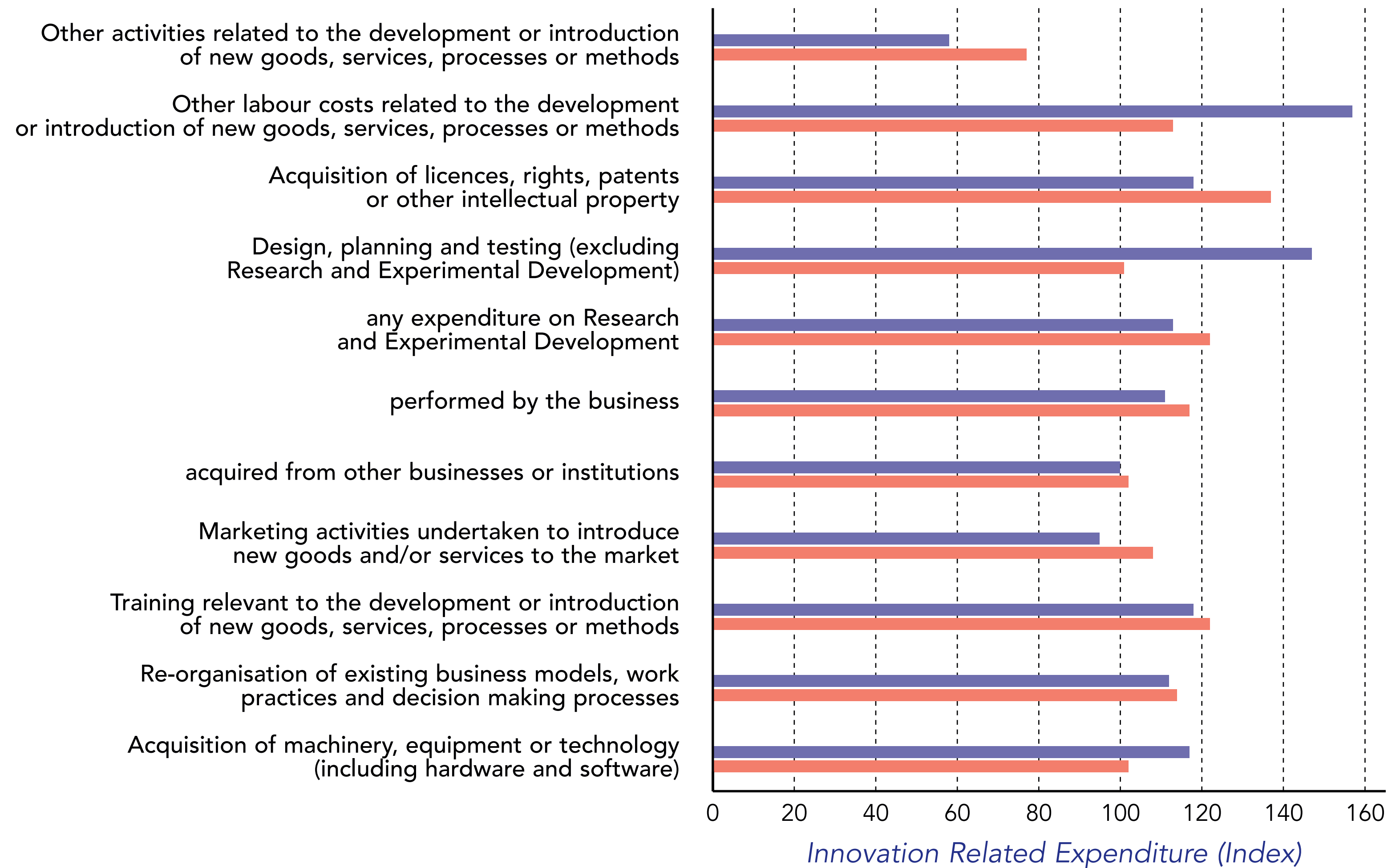


Innovation Investment



Large businesses:

- Investing in labour costs in the development of good and services. These would be specialist expertise or consultant costs.
- Design planning.
- Higher investment in machinery including software and hardware.

Medium businesses:

- Acquiring intellectual properties and patents
- Investment in R&D
- Training and reorganisation of business models.

From the profile of the actions it's possible to infer that:

- Large businesses** are re-equipping through technologies and re-engineering their models, processes, logistical networks and possibly wider market networks.
- Medium businesses** are acquiring skills, training and intellectual properties in their various transitions.