






Digital Ready Workforce Maturity Model

1	2	3	4	5
Digital Newbie	Digital Learner	Digitally Proficient	Digital Expert	Digital Master
 <p>Ad hoc process, focus on individual competence</p>	 <p>Intuitive process, focus on project administration, mostly reactive process management</p>	 <p>Qualitative process control, focus on process and organisation, proactive process management</p>	 <p>Quantitative process control, focus on product and process quality</p>	 <p>Continuous process improvement, focus on investment in process automation</p>
Initial stage	Developing stage	Competent stage	Quantified stage	Optimised stage